EXHIBITION & SPONSORSHIP OPPORTUNITIES

2017 ANNUAL MEETING
COMBATING THE EPIDEMIC OF CARDIOVASCULAR DISEASES AND SUDDEN DEATH

JUNE 21-25 // WESTIN BUCKHEAD // ATLANTA, GA
INVITATION TO EXHIBIT

The Association of Nigerian Physicians in the Americas (ANPA) invites you to participate in the 2017 Annual Meeting, scheduled for June 21-25 at the Westin Buckhead in Atlanta, GA. Between 300-400 physicians and other medical professionals will be in attendance for lots of education and networking. The ANPA Vision is a Healthier Nigeria in a Healthier World, and we strive to foster personal and professional growth of members through camaraderie and an open forum to exchange ideas.

The 2017 Annual Meeting will focus on Combating the Epidemic of Cardiovascular Diseases and Sudden Death and will feature 3 days of educational sessions and many opportunities for sponsors and exhibitors to network with ANPA attendees during exhibit hours, breaks and social events. Topics include, "Perinatal Maternal Death: Causes & Prevention," "Diabetes Mellitus and Chronic Disease Complications," "Venous Thromboembolism Risk Factors," and "Cardiovascular Complications of Sickle Cell Disease."

We hope that you will join us as we continue our journey towards improving the health care in the world around us. More details about both exhibitor and sponsorship opportunities are enclosed. Looking forward to your partnership!

JOHNSON ADEYANJU
MD, FACP, Author
ANPA PRESIDENT

EXHIBITOR PROSPECTUS

The 23rd Annual Convention & Scientific assembly takes place June 21-25 right in the heart of Atlanta, GA with many great attractions!

Do not miss the opportunity to promote your products and services to a receptive crowd of buyers searching for new and innovative ways to improve the health care services that they provide to thousands of patients across the world. Networking breaks in the vendor hall ensure that attendees spend ample time with the exhibiting companies.

The ANPA exhibition space is limited and sells out quickly, so don’t delay in reserving your booth to engage with this highly niche audience of physicians of vastly varying practices and specialties.

TOP REASONS TO EXHIBIT

• Network with approximately 300 physicians who represent both decision makers and leaders in their practices.
• Receive access to pre- and post- conference attendee lists.
• Appear on the ANPA website with a link to your company site.
• Assess the needs of your customers and/or market.
• Collect sales leads
• Get maximum exposure in ANPA publications.
• Analyze the competition.
• Enjoy complimentary breakfasts and lunches.

SAMPLE ATTENDEES
Psychiatrists
Dentists
Cardiologists
Endocrinologists
Gynecologists
Epidemiologists
Endocrinologists
Nephrologists
Neonatologists
Neurologists
Oncologists
Urologists
Surgeons
Internists
Medical Students
Residents
ABOUT THE ASSOCIATION OF NIGERIAN PHYSICIANS IN THE AMERICAS

ANPA

ANPA represents the professional interests of the 4,000 plus physicians, dentists and allied health professionals of Nigerian birth, ethnicity or empathy in the United States, Canada and the Caribbean. ANPA provides a forum for its membership to discuss issues of health care in Nigeria and the Americas.

PURPOSE

ANPA members serve their local communities by building awareness of critical healthcare issues hosting activities such as health fairs and feeding the homeless. ANPA researches and supports the development of practical healthcare solutions both in the United States and Nigeria through strategic initiatives, government collaboration and field activities.

ACTIVITIES

While addressing global health inequities, ANPA hosts medical missions trips to Nigeria to create a bridge of medical assistance to under-served Nigerians by providing free medical clinics that include surgical procedures. We also provide Continuing Professional Development training to local physicians and meet with key officials to discuss strategies for healthcare improvement.

GOALS

ANPA collaborates internationally contributing to healthcare worldwide. ANPA responds to the aid of poverty-stricken communities where poverty and lack of basic healthcare access and education are barriers. The goal is to promote long-term, self-sustaining healthy communities.

LEVELS OF SUPPORT

PLATINUM SPONSORSHIP
$15,000+

GOLD LEVEL BENEFITS PLUS:
• Name recognition as Platinum Sponsor
• Full-page ad in ANPA Gala brochure
• Tickets to ANPA Gala (1 table/10 people)
• Special recognition by ANPA leadership during gala
• Professional advertising through ANPA website, email blasts and social media.
• Membership luncheon presentation
• Logo on signage
• Conference registrations (2)
• Half-page ad in post-conference newsletter
• Distribution of corporate printed materials

GOLD SPONSORSHIP
$10,000 - $14,999

SILVER LEVEL BENEFITS PLUS:
• Name recognition as Gold Sponsor
• Half-page ad in ANPA Gala brochure
• Tickets to ANPA Gala (4)
• Distribution of corporate printed materials
• Recognition on ANPA website and social media
• Quarter-page ad in post-conference newsletter

SILVER SPONSORSHIP
$5,000 - $9,999

EXHIBITS DISPLAY BENEFITS PLUS:
• Name recognition as Silver Sponsor
• Quarter-page ad in ANPA Gala brochure
• Tickets to ANPA Gala (2)
• Recognition on corporate materials and ANPA website.

EXHIBIT DISPLAY
$2,500

• Interaction with ANPA members
• 6’ draped table, 2 chairs and wastebasket
• Complimentary breakfast and lunch
• Recognition in post conference newsletter

56% of surveyed attendees either purchased or planned to purchase products or services from the exhibitors at the most recent ANPA annual convention.
EXHIBIT & SPONSOR AGREEMENT

CONTACT NAME

ORGANIZATION

ADDRESS

CITY | STATE | ZIP | COUNTRY

OFFICE PHONE | CELL PHONE

EMAIL

LEVEL OF SPONSORSHIP

☐ PLATINUM SPONSORSHIP $15,000+

☐ GOLD SPONSORSHIP $10,000-$14,999

☐ SILVER SPONSORSHIP $5,000-$9,999

EXHIBIT DISPLAY $2,500

BAG INSERTION $500

TOTAL: $ 

In-kind contributions are accepted and acknowledged at the sponsorship level equal to the value of the goods and services provided. Sample contributions can include attendee bags, audio-visual services, coverage for a meal, etc. Please contact us to make such arrangements.

If you would like to propose an alternative sponsorship agreement, not included above, please contact us.

PAYMENT INFORMATION

CHECK: Make checks payable to ANPA and mail to the address listed on the right.

CREDIT CARD: Indicate credit card information and scan to secretariat@anpa.org

NAME AS IT APPEARS ON CARD | SIGNATURE

CARD NUMBER | EXPIRATION DATE

VISA | AMEX | MC | DISCOVER

BILLING ADDRESS

ASSOCIATION OF NIGERIAN PHYSICIANS IN THE AMERICAS

506 Summer Storm Drive
Durham, NC 27704
Email: secretariat@anpa.org
Web: www.anpa.org

EXHIBIT TIMES

Thursday, June 22 7AM-5PM
Friday, June 23 7AM-5PM
Saturday, June 24 7AM-11AM

* If paying by wire transfer, please contact ANPA directly for detailed information.
** No balance due permitted.

A cancellation fee of $100 will be charged if the exhibit is canceled from the point of receipt by ANPA through 61 days prior to the convention. Cancellation between 60-30 days prior to the convention will result in forfeit of the 50% deposit. Cancellation 29 days or less will result in forfeit of the entire fee. All sponsorships are non-refundable.